

# Press Release



Premier  
Places

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## **Premier software solution for landlords and tenants**

**City-based letting agent, Premier Places, invests in brand new software to provide 24/7 property marketing and maintenance solutions.**

The brand new software provides a range of 'instant' benefits for both prospective tenants and landlords - saving time and money.

For the landlord, his property can be marketed immediately, even from the car following initial inspection. Photos can be uploaded to the internet, the property advertised and SMS/email notifications issued to prospective tenants within a few moments and a click of a mouse. The landlord has a private login area where he can preview his invoices, view rent statements, activity summaries and maintenance reports.

Prospective tenants receive instant, automatic notification of a new property as soon as the details are uploaded. They can make 'real time' viewing appointments by accessing the online diary at any time of the day or night. And once a tenant takes out a tenancy agreement, the tenant also has a private login area where their account can be monitored, maintenance issues can be logged and progress updates can be accessed at any time.

"The new software is totally transparent, ensuring all parties are kept fully up to date, and are accountable at all times. Tenants and landlords can

access the service 24/7, and with 30 per cent of online booking requests being made after 8pm at night, having real time access to the online diary means that these requests can be converted to confirmed bookings there and then. It means the tenant is happy, the landlord is happy, which means we are happy!” explained Premier Places’ lettings and sales manager Dominique Tilly.

For further information contact Dominique Tilly at Premier Places on 01905 734174 or email [dominique@premierplaces.co.uk](mailto:dominique@premierplaces.co.uk).

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**Notes to editors:**

Originally established in 1996, Premier Places is the county’s market leader in the independent residential property lettings sector with a portfolio of over 500 managed properties (achieving rental values of between £350 and £2000 each) and provides services to some 125 landlords on a let only basis. Premier Places operates from its office headquarters on the corner of Foregate Street and Castle Street in Worcester city centre.