

Press Release



Premier
Places

5 August 2009

Experienced team for Premier Places

The county's leading residential letting and management agency, Premier Places, makes two changes to its experienced team.

The staff changes support the company's growth strategy and include the appointment of industry expert Dominique Tilly as sales and lettings manager and the internal promotion of Dani James to office manager.

With over 14 years sales and customer service experience, Dominique joins the 13-strong team with a brief to further develop the company through the acquisition of new business.

Commenting on her new role Dominique said: "The position appealed to me as, despite the uncertainty of the current economic climate, Premier Places has maintained its strong position in the market and retained its original team of dedicated staff.

"As well as being responsible for new business, I will be reviewing the services that we currently offer landlords and tenants and introducing a range of new services that will further enhance our existing portfolio.

"As we move forward, my objective for the future is to re launch the sales department, which I am very excited about. I look forward to the prospect of managing this

development, especially as early signs suggest a positive outlook for the residential property market.”

Dominique joins Premier Places from Town and Country Property Services where she held the position of residential valuer and senior sales negotiator for three years, prior to which Dominique worked for Andrew Grant Country Homes.

Also relishing the prospect of a new challenge is Dani James whose dedication and commitment has been rewarded with a recent promotion to office manager.

Dani originally joined the Premier Places’ team back in January 2004 when she was responsible for landlord accounts. In her new role Dani will control the day to day running of the property management team, ensuring customers’ requirements are dealt with efficiently and effectively.

“Premier Places has an exciting future ahead. We have a committed team with extensive knowledge of the industry and local area, when you combine this with a loyal customer base, such as ours, it is the perfect partnership and provides a solid foundation from which to work. I am looking forward to being part of the team that shapes the future success of the business.” explained Dani.

Originally established in 1996, Premier Places is the county’s market leader in the independent residential property sector with a portfolio of over 500 managed properties, achieving rental values of between £350 and £2000 each. Premier Places has offices on the corner of Foregate Street and Castle Street in Worcester.

For further information on Premier Places telephone office manager Dani James on 01905 734177.

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For further press information contact Hannah Wylde on 07974 248255.

PHOTO CAPTION:

Option (A)

Experienced team for Premier Places: Dominique Tilly (left) and Dani James outside the Premier Places' Worcester branch.

(Option B)

Dani James (left) and Dominique Tilly inside the Premier Places' Worcester branch.